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Dispatch From Denver: 'If I Were President...'

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Global nonprofit One Economy launched [247Townhall](#)'s "If I Were President" campaign on Monday -- an online effort that captures the aspirations of young people across the county, sharing their vision for the next four years. The contest is aimed at inspiring young people to engage with each other and identify solutions to problems in their communities.

The campaign is partnering with the Marguerite Casey Foundation and musicians, personalities, and intellectual leaders from all political stripes -- including **Mos Def**, **Martin Luther**, and **Kimiko Joy** -- to promote greater civic engagement and leadership among underserved young people. In the run-up to the election, the group is gathering and distributing user-generated videos about national and local issues, all prompted by the phrase "If I were president..."

Through Oct. 8, participants may register, create and submit their videos on 247 Townhall. The winners who produce the top 10 most popular videos will be awarded prizes including video cameras to continue their Web outreach.