



Tech Daily Dose

One Economy Launches Tech Outreach Campaign

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Technology nonprofit [One Economy](#) launched its "Bring IT Home America" campaign on Tuesday -- a program geared toward combining the resources of government, business, and the nonprofit sector to extend innovative technologies to those who need them most. Companies like AT&T, Intel, Verizon and Wells Fargo have signed onto the two-year project.

According to the group, 21 percent of people earning less than \$30,000 per year have broadband and the applications it makes possible in their homes; three times as many affluent households have high-speed access. One Economy believes in the need to inspire a "profound and urgent national commitment to bring the power of information to all Americans -- regardless of income, race, age, or geography."

By the end of the campaign, One Economy and campaign members will have engaged 5,000 youth to provide technology training in their neighborhoods, brought broadband into the homes of half a million Americans, and reached millions more with the next generation of public-purpose media, the Public Internet Channel, officials said.

West Virginia Gov. **Joe Manchin**, a champion of the initiative, issued a statement saying broadband access is as important as water and sewer infrastructure for the Mountain State and other rural localities to prosper in the new economy. As a proud West Virginian who grew up with lackluster technology in school and even less at home, I couldn't agree more.