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Wildfire Recovery Resources Online at SoCalHelp.org

Website Provides Immediate Assistance and Help with Long-term Rebuilding

WASHINGTON -- One Economy Corporation, a global nonprofit organization that uses technology to help people build better lives, today launched the Southern California Wildfire Help Center (www.SoCalHelp.org). Created with support from the AT&T Foundation, this bilingual website is an online resource that connects people to the information and resources they need to find temporary relief and long-term assistance following the devastating wildfires of October 2007.

"At the Southern California Wildfire Help Center, vital resources will be a click away," said Rey Ramsey, chief executive officer of One Economy. "With thousands of families struggling to regain their footing, we are making it easy for wildfire survivors to get immediate help and rebuild."

The Southern California Wildfire Help Center is targeted at people who have few resources—financial, technological or otherwise—and need immediate help stabilizing and rebuilding their lives after losing their homes, their jobs, and their normal day-to-day routines. At SoCalHelp.org, you will find information in English and Spanish about:

- **Health & Safety:** What to know when returning home and how to protect your property; how to get replacement prescriptions, the effects of smoke on people with asthma, pulmonary diseases, and other related conditions; making sure your drinking water is safe
- **Transportation:** What to do if your car has been destroyed, how to deal with insurance issues, how to get around on public transportation
- **Housing:** Finding temporary housing, replacing household items, avoiding scams, insurance issues
- **Education:** What schools are still closed, keeping children on track academically
- **Employment:** Finding temporary employment, unemployment benefits
- **Money:** Replacing your ATM card, getting temporary assistance funds directly deposited into your bank account, what happens to your mortgage or rent if your home burns down, what emergency funds are available

While related information exists around the Internet, SoCalHelp.org gathers the best online content for wildfire victims and makes it available in one central, easily-searchable place, with appropriate context. The Southern California Wildfire Resource Center is a part of theBeehive.org, One Economy's multilingual self-help web portal that provides resources and information about the things that matter most: health, money, education, jobs, and family. The Beehive is localized for 42 cities around the world, including Los Angeles (www.LABeehive.org) and San Diego (www.SanDiegoBeehive.org); the Southern California Wildfire Help Center can be accessed through these sites.

One Economy has a long, successful history of helping low-income people use technology to connect with information, both in their daily lives and in times of need. Following the devastation of Hurricane Katrina, One Economy launched the Katrina Help Center, a website that helped Gulf Coast residents get through both the immediate and longer-term crisis. The Southern California Wildfire Help Center, like the Katrina Help Center, uses technology to respond directly to a large scale disaster, practical and easy-to-use information and resources that help users get their lives back on track.

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One Economy Corporation is a global nonprofit organization that uses innovative approaches to deliver the power of technology and information to low-income people, giving them valuable tools for building better lives and entering the economic mainstream. We help bring [broadband into the homes](#) of low-income people, [employ youth](#) to train their community members to use technology effectively, and provide [socially responsible media properties](#) that offer a wealth of information on education, jobs, health care and other vital issues. Visit www.one-economy.com for more information.