

NATIONAL CYBER SECURITY AWARENESS MONTH COMES TO SAN JOSE

San Jose National Cyber Security Awareness Month event at the San Jose Museum of Art to include cyber safety tips and online identity theft demonstration

SAN JOSE, Calif. – Oct. 11, 2007 – The National Cyber Security Alliance (NCSA) announces an education day on Internet safety and security on Oct. 11, 2007. The day's events, to be held at The San Jose Museum of Art (110 South Market Street) starting at 11 a.m. PT, kick off a multi-city, localized effort to promote National Cyber Security Awareness Month (NCSAM). Symantec Corp., One Economy Corporation, a global nonprofit that uses the power of technology and information to give low-income people tools for building better lives, and NCSA join forces in San Jose to provide Internet users with cyber safety tips, educational presentations on the dangers of lax computer security and give away free copies of Norton 360, Symantec's all-in-one security solution.*

“San Jose is the logical choice to be the first city on our local NCSAM tour,” said Ron Teixeira, executive director, NCSA. “The city is not only a global technology hub, but also where many of the innovative technologies we use to keep ourselves safe online were developed. It's imperative that we localize the important messages of our national campaign to empower individuals, increase awareness about online safety and security risks at the micro level and affect grassroots change we hope will lead to a much larger shift in thinking.”

A national campaign, National Cyber Security Awareness Month is focused on educating the American public, businesses, schools and government agencies about ways to secure their part of cyber space, computers and our nation's critical infrastructure.

In addition to an identity theft demonstration from a top security expert from Symantec, the NCSA and One Economy, through its Digital Connectors program, will provide tips to general Internet users on the precautions to take while online. One Economy's Digital Connectors are young people who live in disadvantaged neighborhoods who receive technology training, including the Internet Safety strategies outlined on One Economy's self-help web portal, the Beehive (www.thebeehive.org/safety). They then provide training and support to promote the adoption of technology in their communities. At the event, Digital Connectors will demonstrate tips for staying safe online and distribute security software donated by Symantec (www.norton.com/familyresource).

“Good security practices not only involve using a comprehensive security solution. Computer users also need to be educated about the threats they can run into while online and what the best practices are for staying safe and protecting their identity online.” said Bill Rosenkrantz, director, Consumer Business Unit, Symantec Corp. “Symantec is committed to educating the public about Internet safety and security, and we share the NCSA's dedication to educating and protecting consumers online.”

For more information on Internet safety, security tips, research or organizational resources, please visit the NSCA Web site (www.staysafeonline.org).

About The National Cyber Security Alliance

The National Cyber Security Alliance (NCSA) is a collaborative effort among experts in the security, non-profit, academic and government fields to teach consumers, small businesses and members of the education community about Internet security. The NCSA aims to increase awareness about the risks associated with using Internet technologies and how to help protect against them, while also providing free tips, checklists and best practices for remaining safe while online. For more information, visit www.staysafeonline.org.

About Symantec

Symantec is a global leader in infrastructure software, enabling businesses and consumers to have confidence in a connected world. The company helps customers protect their infrastructure, information and interactions by delivering software and services that address risks to security, availability, compliance and performance. Headquartered in Cupertino, Calif., Symantec has operations in 40 countries. More information is available at www.symantec.com.

About One Economy

One Economy Corporation is a global nonprofit organization that uses innovative approaches to deliver the power of technology and information to low-income people, giving them valuable tools for building better lives and entering the economic mainstream. We help bring [broadband into the homes](#) of low-income people, [employ youth](#) to train their community members to use technology effectively, and provide [socially responsible media properties](#) that offer a wealth of information on education, jobs, health care and other vital issues. Visit www.one-economy.com for more information.

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* Free Norton 360 giveaways limited to first 150 people.