



FOR IMMEDIATE RELEASE
February 5, 2009

Contact: Austin Bonner
abonner@one-economy.com (202) 393-2233

‘Real American Family’ Gets Families Talking

New online video show uses laughter to start family conversations about awkward and difficult topics

WASHINGTON -- Nikol Hasler, writer and host of the *Midwest Teen Sex Show*, an online video podcast about teen sexuality, and One Economy Corporation, a global nonprofit that uses technology to help people improve their lives, have teamed up to get families talking in the new online series *Real American Family* (<http://pic.tv/realamericanfamily>).

Using laughter to break the ice, *Real American Family* helps families come together to talk about difficult and awkward topics, taking a fresh, off-beat look at modern family life. Topics include single parenting, healthy eating, and bringing intimacy back into stale relationships.

Real American Family will air on the Public Internet Channel (www.pic.tv), a new public-purpose online network. Everything on the Public Internet Channel is relevant, current and accessible—and always with a clearly defined public purpose. The Public Internet Channel shows real people in real situations tackling everyday topics, from health to money to living sustainable lifestyles.

“From our first contact with One Economy about the Public Internet Channel, my team and I were hooked on helping in any way that we could,” said Nikol Hasler. “I am personally honored that I am a part of this company and creating a far-reaching, informative and entertaining look at the kinds of issues American families actually face.”

“I could not be more excited to work with such a fine group of talented, funny people. I knew the first time I met the *Midwest Teen Sex Show* team that they understood what the Public Internet Channel is all about,” said Dan Fellini, executive producer of the Public Internet Channel. “I’m looking forward to seeing *Real American Family* make people laugh, think and take action to improve their families’ lives.”

The first season of *Real American Family* begins airing February 5 on the Public Internet Channel at www.pic.tv.

###

About One Economy

One Economy Corporation is a global nonprofit organization that uses innovative approaches to deliver the power of technology and information to low-income people. More than 15 million people have used One Economy's online tools and resources to build better lives. Learn more at www.one-economy.com.