



For Immediate Release

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ONE ECONOMY LAUNCHES NATIONAL TECHNOLOGY ADOPTION ADVISORY COUNCIL (NTAAC) OF 80 LEADING ELECTED OFFICIALS

Coalition of City, County and State Elected Officials to Generate Broadband Adoption Solutions for the Nation's Underserved Communities

February 3, 2011 WASHINGTON, DC — One Economy, a global nonprofit at the forefront of bringing broadband opportunity to underserved communities, announced today the launch of a leadership forum of this country's leading municipal and state elected officials called the National Technology Adoption Advisory Council (NTAAC). One Economy's NTAAC is a coalition of elected officials who have consistently made increased access to technology a part of their civic platforms and who are dedicated to securing public and private sector funding to support sustainable broadband adoption initiatives. The launch of the NTAAC comes just a few weeks before the anticipated release of the National Technology Information Agency's National Broadband Map.

"Technology adoption is imperative to the future and economic strength of this nation," said Kelley Dunne, President and CEO, One Economy Corporation. "During his recent State of the Union address, President Obama made a commitment to bring 98% of Americans online over the next five years. We are closer to making that mission a reality with the active engagement and dedication of bi-partisan elected leaders like those who now make up the National Technology Adoption Advisory Council."

The mission of the NTAAC is to convene, support and empower local and state governments in their effort to leverage broadband to improve their communities and the lives of their constituents. The Council represents the interests of their constituents as it relates to policy, legislative and administrative developments on the national level, and together they will generate a blueprint on how local elected officials can utilize various broadband technologies to drive workforce development, education improvement, and economic growth.

One Economy's National Engagement Officer, BMaynard Scarborough, has been tapped to manage the NTAAC's affairs and facilitate interaction with federal broadband adoption goals and the incorporation of corporate, foundation and non-profit partner participation.

Scarborough's previous engagements in corporate government affairs and community organizing add value to this progressive coalition. Most notably, he previously led the Public Affairs Division and was Spokesman for The Boston Globe, A New York Times Company.

"We have an unprecedented opportunity to bring digital opportunity to every city and state in the nation," said NTAAC Co-Chair and Birmingham City Councilor Johnathan F. Austin (District 5). "One Economy and this council have a wealth of knowledge, ideas, expertise and partnerships that can, and will create a sustainable broadband adoption program nationwide."

NTAAC is a bi-partisan council with upwards of 80 elected officials from across the United States including Alabama, Arizona, California, Connecticut, Washington, D.C., Florida, Georgia, Illinois, Kentucky, Louisiana, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Nevada, New Jersey, New Mexico, New York, North Carolina, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Texas, Virginia, Washington, West Virginia and Wisconsin.

"While the members of the NTAAC come from communities with unique constituents and needs, we share a common vision in the need of 21st century technology in improving the economic, education and health outcomes of our communities," said Michigan State Representative, Maureen L. Stapleton (District 4-Detroit), another Co-Chair of the NTAAC. "I look forward to working with this council and One Economy in bringing forward solutions to universal technology access."

Specifically, the 80 nationwide members of the NTAAC will collectively:

- Develop a strategic sustainable broadband adoption blueprint, which will increase broadband access in unserved and underserved communities;
- Provide guidance on the development of new broadband connectivity initiatives in partnership with One Economy Corporation and its international network of affiliates and partner organizations;
- Collectively advocate for increased corporate, private and foundation support that will allow members to continue to leverage broadband to improve the lives of their constituents;
- Disseminate a quarterly digest of significant advancements in broadband deployment projects – *a compilation of solutions and the number of impacted constituents*;
- Benefit from the opportunity to network, partner and exchange solutions with other elected officials who are committed to bringing their constituents into the 21st century through broadband technology.

The NTAAC is Co-Chaired by Birmingham City Councilor Johnathan F. Austin (District 5) and Michigan State Representative Maureen L. Stapleton (District 4-Detroit), along with a six member executive panel comprised of leadership from one (1) representative from the Mid-Atlantic, Midwest, Northeast, Northwest/West, Southeast and Southwest Regions. The NTAAC

will convene its inaugural strategy session in Washington, D.C. in early March 2011, and will conduct quarterly regional progress forums. Founding members of the NTAAC include:

- Representative Stacey Abrams, State of Georgia – District 84, Atlanta
- Delegate Kenneth Cooper Alexander, Commonwealth of Virginia – 89th District, Norfolk
- Councilwoman Yvette Alexander, District of Columbia – Ward 7
- Councilman Johnathan F. Austin (NTAAC Co-Chairman) City of Birmingham, AL – District 5
- Senator Joanne Clayborn Benson, State of Maryland- District 24, Prince Georges County
- Councilmember Gale A. Brewer, The New York City Council, NY- District 6
- Council Member Keisha Bottoms, City of Atlanta – District 11
- Senator Sharon Weston Broome (President Pro Tempore), State of Louisiana – District 15, Baton Rouge
- Representative D. Richard Browning, State of West Virginia- District 9, Wyoming
- Councilman Anthony Burfoot (Vice Mayor), City of Norfolk, VA – Ward 3
- Councilmember Collins Cooper, Town of Windsor, NC
- Representative Dee Dawkins-Haigler, State of Georgia – District 93, Lithonia
- Chairman, Commissioner John Henry Eaves, Fulton County Commission, Georgia – District 1, At-Large
- Representative Jason Fields (NTAAC Midwest Regional Director), State of Wisconsin – District 11, Milwaukee
- Councilor Bonner Gaylord, City of Raleigh, NC – District E
- Senator Linda Garrou, State of North Carolina – District 4, Forsyth County
- Councilmember Bruce Harrell (NTAAC Northwest Regional Director), City of Seattle, WA – Position 3
- Senator Vincent J. Hughes, State of Pennsylvania – District 7, Montgomery & Philadelphia Counties
- Councilman James C. Hunt, City of Clarksburg, WV
- Senator Ed Jones, State of North Carolina- District 4, Bertie, Chowan, Gates, Halifax, Hertford, Northampton, & Perquimans Counties
- Commissioner Daisy W. Lynum, City of Orlando, FL- District 5
- Council Member Felicia A. Moore, City of Atlanta, GA - District 9
- Senator Juan M. Pichardo, State of Rhode Island - District 2, Providence
- Councillor Ayanna Pressley(NTAAC Northeast Regional Director), City of Boston, MA – At-Large
- Councilwoman Maria D. Quiñones-Sánchez, City of Philadelphia, PA- District 7
- Commissioner Thomas Ramey, Lincoln County, West Virginia
- Councillor Kenneth E. Reeves, City of Cambridge, MA
- Councilman Brian Rowland, M.CD, MBA, City of Prairie View, TX- Position 1
- Representative Roderick “Rod” Hampton Scott, State of Alabama – 55th District, Jefferson

- Representative Bakari T. Sellers, State of South Carolina – District 90, Bamberg, Barnwell & Orangeburg Counties
- Representative Josh Shapiro, State of Pennsylvania- District 153, Montgomery County
- Councilmember Onnie Shekerjian, City of Tempe, AZ – At-Large
- Representative Jabar Shumate, State of Oklahoma – District 73, Osage & Tulsa
- Representative Calvin Smyre, State of Georgia – District 132, Muscogee County
- Representative Maureen Stapleton (NTAAC Co-Chairwoman), State of Michigan – District 4, Detroit
- Councilwoman Marian B. Tasco, City of Philadelphia, PA – District 9
- Council Member James Tate, City of Detroit, MI – At-Large
- Councilman Tommy Wells, District of Columbia – Ward 6
- Representative Alan B. Williams (NTAAC Southeast Regional Director), State of Florida – District 8, Tallahassee
- Council Member Earl Williams (Vice Mayor), City of Shaker Heights, OH- Cleveland
- City Council Member Lavonta Williams, City of Wichita, KS- District 1
- Councillor Charles C. Yancey, City of Boston, MA – District 4

ABOUT ONE ECONOMY

One Economy is a global non-profit that uses innovative approaches to deliver the power of technology and information to low-income people. More than 19 million people have used One Economy's online tools and resources on its Public Internet Channel www.pic.tv to build better lives. To date, One Economy has launched on the ground programs in 42 U. S. states, Africa, Europe, Latin America and the Middle East.