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SENATOR BURR JOINS AT&T AND ONE ECONOMY IN LAUNCHING BROADBAND OPPORTUNITIES FOR WINSTON SALEM

Initiative Brings Free Computers, Internet and Broadband Benefits to Low Income Residents

April 17, 2010 WINSTON SALEM, NC — Senator Richard Burr joined AT&T, One Economy Corporation and North Carolina's top political, education, and corporate leaders in launching a groundbreaking broadband initiative to bring free computers, three-years of free internet services, digital training, technical support and other broadband benefits to every resident in LaDeara Crest, a 245 unit affordable housing complex in Winston Salem. Additionally, the Winston Salem/Forsyth County Public School System provided free refurbished computers to households with school age children and BELFOR Property Restoration updated the development's electrical system.

One Economy and AT&T launched North Carolina's first broadband initiative of this kind in Raleigh, North Carolina last year. Today's launch is only the second in the state and is part of a nationwide effort to bring broadband access, training and services to underserved communities. Additionally, One Economy, working hand-in-hand with local communities, currently provides broadband access, digital literacy and local online programming and resources in Bertie County, Durham, Greene County, Raleigh and Winston Salem.

"Internet innovation is critical to the economic development and prosperity of people in North Carolina and we greatly appreciate the work of AT&T and One Economy to get North Carolina connected to broadband opportunities," said Senator Richard Burr. "This group gathered here today— elected officials, public schools, corporate and community leaders— is a testament to the king of innovation and goodwill that can come about when Americans think creatively and pool their resources to spur economic development."

In addressing local needs and challenges in bringing affordable access, training and broadband services to Winston Salem's LaDeara community, One Economy engaged an unprecedented group of public school officials, government agencies, and corporations in a participatory process. With AT&T and other local leaders, in addition to three years of free internet services and digital literacy training, residents will have access to local digital programming, resources and tools via a community website, <http://forsythcountync.thebeehive.org/>. Additionally, the Winston Salem/Forsyth County Public Schools provided refurbished computers for every LaDeara household with children enrolled in the public school system.

Academic studies which have shown that the availability of online courses increases re-enrollment of at-risk and dropout students¹, and that home Internet use among low-income

students results in higher GPAs and standardized test scores.¹ The latter study reveals that there is an immediate impact on educational outcomes once computer and Internet use has been adopted in the home.

“Affordable broadband access can help open doors to a better tomorrow through expanded educational opportunities, new jobs and social equality,” said Cynthia Marshall, President, AT&T North Carolina. “AT&T is excited to work with One Economy and other partners in helping low-income families attain broadband access. Where someone lives today should not limit their dreams for tomorrow and broadband can help make those dreams a reality.”

In addition to Senator Richard Burr, other North Carolina officials and leaders attending the broadband launch included; State Senator Linda Garrou, Rep. Earline Parmon, Councilwoman Vivian Burke, and LaDeara Crest residents. Following the installation of LaDeara’s computer and internet services, residents were invited to a community technology fair.

“When One Economy was founded ten years ago, it was our vision to ensure that every person in the United States and globally, regardless of income, could tap into the power of technology to improve their lives,” said Sonja Murray, Senior Vice President, One Economy Corporation. “Thanks to our invaluable partnership with AT&T and the commitment of local government, community, and education leaders like those gathered here today, we are one step closer to making that vision a reality.”

About AT&T

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services in the United States and around the world. With a powerful array of network resources that includes the nation’s fastest 3G network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet and voice services. A leader in mobile broadband, AT&T also offers the best wireless coverage worldwide, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verseSM and AT&T | DIRECTVSM brands. The company’s suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T Advertising Solutions and AT&T Interactive are known for their leadership in local search and advertising. In 2010, AT&T again ranked among the 50 Most Admired Companies by *FORTUNE*[®] magazine.

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About One Economy

One Economy is a global non-profit organization that has been at the forefront of using innovative approaches to deliver the power of technology and information to low-income people. More than 17 million people have used One Economy's online tools and resources to build better lives. To date, One Economy has launched on-the-ground programs in 42 U.S. states, Africa, Europe, Latin America and the Middle East. Learn more at www.one-economy.com.

¹ Kolko, Jed. “Does Broadband Boost Economic Development?” The Public Policy Institute of California. January 2010.

