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South Los Angeles Neighborhood Selected to Become 2008 '21st Century Community'

\$2.5 million statewide effort will expand technology access, training, and online media

LOS ANGELES – Mayor Antonio Villaraigosa, the California Emerging Technology Fund (CETF), AT&T, and One Economy today named South Los Angeles' Vernon-Central neighborhood one of the first four "21st Century Communities" to be honored by the Bring IT Home California partnership. In collaboration with local organizations, One Economy will build digital inclusion programs that include broadband access, community training programs, self-help and educational online content, and, where needed, programs that help residents purchase low-cost computers.

A recent study by the Public Policy Institute of California found that, across the state, low-income people are significantly less likely than higher-income people to use a computer, the Internet, or broadband. Bring IT Home California, funded by a \$2.5 million investment from CETF, is connecting underserved people with the technology and information they need to make their communities better places to live, work and learn. Over the next three years, the program will build ten 21st Century Communities. Three additional communities were selected for 2008, including Cutler-Orosi, East Oakland, and the Mission District of San Francisco.

"The 21st Century Communities program being launched by the California Emerging Technology Fund and One Economy Corporation is part of a comprehensive approach to close the digital divide in California that provides low-income families residing in affordable housing with the tools they need to access local resources, education, and training to improve their lives," said Sunne McPeak, president and chief executive officer of the California Emerging Technology Fund.

Bring IT Home California will help address the needs of one of Los Angeles's most technologically underserved communities. Today, the Vernon-Central neighborhood is one of the most overcrowded and impoverished areas of the city; over a third of the adults have not graduated from high school and almost 40 percent of the population lives in poverty. This 21st Century Community is being created in partnership with CDTEch and Los Angeles Trade-Technical College's Community Development Institute—two organizations that are leading a comprehensive, community-based neighborhood revitalization effort involving the U.S. Department of Housing and Urban Development, Bank of America, United Way of Southern California the James Irvine Foundation and a network of school, community and business partners.

"AT&T is proud to be a part of this effort to bring affordable Internet access and technology training to hundreds of thousands of people in California," said Ken McNeely, president, AT&T California. "As a company, we're proud to help in the creation of 21st Century Communities through our association with One Economy and the California Emerging Technology Fund."

Bring IT Home California's efforts include a "smart housing" strategy that creates technology ecosystems within affordable housing developments, giving families the tools they need to access local resources, education, and training. At the event, One Economy and the National Equity Fund also announced an additional \$75 million investment in green affordable housing for California that will include digital inclusion programs for residents.

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"Bring IT Home California will provide thousands of families with the information and resources they need to improve their lives. Across California, these partnerships are transforming communities into better places to live, work and learn," said Rey Ramsey, chief executive officer of One Economy.

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About Philanthropy at AT&T

AT&T Inc. (NYSE:T) is committed to advancing education, strengthening communities and improving lives. Through its philanthropic initiatives and partnerships, AT&T supports projects that create learning opportunities; promote academic and economic achievement; and address community needs. In 2006, AT&T contributed more than \$101 million through corporate-, employee- and AT&T Foundation-giving programs. AT&T and the AT&T Foundation, the corporate philanthropy organization of AT&T Inc., combine more than \$1.8 billion of historic charitable commitment to communities across the country.

About AT&T

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates, AT&T operating companies, are the providers of AT&T services in the United States and around the world. Among their offerings are the world's most advanced IP-based business communications services and the nation's leading wireless, high speed Internet access and voice services. In domestic markets, AT&T is known for the directory publishing and advertising sales leadership of its Yellow Pages and YELLOWPAGES.COM organizations, and the AT&T brand is licensed to innovators in such fields as communications equipment. As part of its three-screen integration strategy, AT&T is expanding its TV entertainment offerings. Additional information about AT&T Inc. and the products and services provided by AT&T subsidiaries and affiliates is available at <http://www.att.com>.

About the California Emerging Technology Fund (CETF)

The mission of the California Emerging Technology Fund (CETF) is to close the Digital Divide and ensure that California is a global leader in the use of broadband technology (high-speed access to the Internet). The California Public Utilities Commission directed the establishment of CETF in approving the mergers of SBC-AT&T and Verizon-MCI in 2005. AT&T and Verizon are contributing a total of \$60 million in seed capital to advance broadband deployment and adoption. CETF is a non-profit public-benefit corporation. For more information: www.cetfund.org

About One Economy

One Economy is a global nonprofit that uses the power of technology and information to expand opportunities for low-income people. One Economy delivers online public-purpose resources and innovative programs to individuals and communities. Visit www.one-economy.com for more information.