



For Immediate Release

Hillsboro Digital Connectors Help Over 450 Latino Families With Technology Training

Digital Connector Program Continues to Grow

Hillsboro, OR – January 10, 2007 – In a commencement ceremony held on January 9th, 2007, One Economy Corporation, a multinational non-profit, and Centro Cultural, a local nonprofit dedicated to serving Latino families, proudly recognized and welcomed the addition of three new graduates to One Economy's growing team of Digital Connectors: Roberto Arellano, Adan Barragan, and Cecilia Giron. With this newfound achievement under their belts, these new "alumni" of the Digital Connectors program will act as ambassadors to promote and support the adoption and use of technology among families and individuals within the Greater Hillsboro community.

"One Economy started a beautiful thing by building upon the history of Centro Cultural's commitment to computer literacy. The Beehive is an innovative tool for our community, it has revolutionized the way Centro Cultural develops services." said Sabino Sardineta, Executive Director of Centro Cultural.

Since its inception in 2001, One Economy's social investment program has successfully graduated over 500 students in ten-plus cities throughout the nation. The program Digital Connectors receive training and service opportunities in the areas of technology instruction, technical support, solutions, digital media, workforce readiness and leadership development. So that they can better understand and fulfill their role as technology ambassadors, they are also introduced to the broader objectives of One Economy.

"The Hillsboro Digital Connectors have a keen interest in technology and a strong desire to help others. These are outstanding individuals who have a desire to mobilize the Latino community throughout Washington County." Said Cobi Jackson, NW Program Director, One Economy Corporation.

Through its partnership with Centro Cultural, One Economy has customized a local Digital Connector program for the Hillsboro community. As a result of this positive collaboration, Hillsboro Digital Connectors have accumulated over 550 hours of community service. They have helped over 450 Latino families receive computer training in both Spanish and English, to take full advantage of the internet, and to enhance their computer literacy skills and life skills while using the bilingual Hillsboro Beehive (www.beehivehillsboro.org), as their online guide.

As the need for Digital Connectors grows, One Economy will continue in its drive to address the barriers to technology adoption and use, especially among young people within disadvantaged communities.

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About One Economy Corporation

One Economy Corporation is a multi-national nonprofit founded in 2000 that uses technology-based strategies to help low income people improve their lives and join the economic mainstream. One Economy's two prong strategy brings broadband into the home along with online content through their award winning, multi-lingual consumer website the Beehive (www.beehive.org). Through its Bring IT Home campaign, One Economy has helped bring broadband into the homes of 200,000 low-income people. To date nearly nine million individuals have used the Beehive. One Economy recently launched a campaign to expand these online offerings by creating the Public Internet Channel. For more information: www.one-economy.com.

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