

FOR IMMEDIATE RELEASE

**CONTACT: Lynda Goff, 758-1937
Doug Hinson, 727-2696**

STUDENT SCAVENGER HUNT TO INTRODUCE BEEHIVE ONLINE SERVICE TO COMMUNITY

For the next two weeks, school-aged children in Forsyth County will be playing a centuries-old game to learn a new, state-of-the-art technology resource available in their local community.

An online scavenger hunt will introduce them to Beehive, the latest project of the WinstonNet organization. Winners of the scavenger hunt will be announced at the public launch of Beehive on Nov. 2.

Paid for through a grant from the Cisco Foundation, Beehive (www.beehiveforysth.org) is a Web site featuring a vast collection of practical information about money, health and housing, as well as local resources such as links to a community calendar of events and Forsyth County's FirstLine services.

The Beehive has Web-based tools that help with everything from online homework assistance to building a resume. The site is bilingual, locally focused, and designed for easy navigation. The Winston-Salem/Forsyth County Beehive site is one of only 25 in the country built by One Economy, a national non-profit organization.

"This is an exciting new service for the citizens of Forsyth County," said Dr. Don Martin, superintendent of Winston-Salem/Forsyth County Schools. "The Beehive certainly will enable our students and families to better access many of the services of our community, as well as provide a wealth of practical information that will help people in their day-to-day lives."

To introduce the site to the Winston-Salem and Forsyth County communities, this

MORE-MORE-MORE-----

BEEHIVE LAUNCH – Page 2

week WinstonNet is inviting all K-12 students in the county to participate in an online game called “Play the Beehive Scavenger Hunt.” Students will browse the site to find Bizzy, the Beehive mascot, in five different locations and document his locations on an entry form.

All completed entry forms will be entered to win a Dell laptop computer or one of two Apple iPods to be given away at the public launch of the new online service, Nov. 2 at 5 p.m. at the Central Forsyth County Public Library Auditorium. Students must bring the completed entry forms to the event and must be present to win.

Special guests at the launch will include Dr. Don Martin, superintendent of Winston-Salem/Forsyth County Schools; Allen Joines, mayor of Winston-Salem; and Gloria Whisenhunt, chair of the Forsyth County Board of Commissioners. J.R. Snider from WSJS Radio will emcee the event.

For more information about Beehive of Forsyth County, go to www.beehiveforsyth.org.

About WinstonNet

WinstonNet, Inc. (www.winstonnet.org) is a non-profit (501c3) community technology organization incorporated in 2001. Building a connected community is the shared vision of its members with a strong emphasis placed on digital inclusion for all citizens of Winston-Salem and Forsyth County. Striving to be a prototype for the nation, WinstonNet is employing cutting edge technology throughout Forsyth County to set the standard for ubiquitous computing for the nation.

WinstonNet operates as a partnership between many of the major academic, government, and corporate institutions in Winston-Salem. WinstonNet members include the City of Winston-Salem, Forsyth County, Forsyth Technical Community College, North Carolina School of the Arts, Salem College, Wake Forest University, Wake Forest University Health Sciences, Winston-Salem Chamber of Commerce, Winston-Salem/Forsyth County Schools and Winston-Salem State University.

#