

the
EBONY
power
150
new media

DAVID DRUMMOND
*Chief Legal Counsel,
Google*

As Google's chief representative in legal matters and the point person in its quest to become a global digital library, Drummond has a uniquely pivotal role in shaping how the world will access books and information right now and for generations to come.



NEW MEDIA
FACT:

The number of people self-publishing through blogs has exploded. In 2004, only 20 blogs were listed as covering politics. Now there are thousands. According to CNET, 175,000 new blogs launch each day.

ANGELA BENTON
*Founder and Publisher,
BlackWeb 2.0*

When Urban Exposé launched in 2000, African-American Web pioneers feared being targeted by the site, which took glee in skewering the egos of the digital elite. Seven years later, Benton turned that model on its head with the launch of BlackWeb 2.0, a site that examines and celebrates the achievements of the new guard in new media and documents their impact. She has brought a whole new focus on a small but growing group of Black techies whose culture and economic power are part of the digital equation.



REY RAMSEY
*CEO, One Economy
Corporation*

Ramsey and One Economy help fill the digital divide by providing broadband access to poor rural and urban areas and, in cooperation with director Robert Townsend, developing "public-purpose media" content featuring storylines that provide a guide for managing day care, health care, education and other critical needs. Since its launch nine years ago, the organization has expanded its efforts to countries including South Africa, Ethiopia, Rwanda and Turkey.