

One Economy Builds Digital Platform for Washington County, Oregon

Hillsboro, OR — July 12, 2006 — One Economy Corporation, Intel Oregon, Centro Cultural, and Mayor Tom Hughes of Hillsboro announced a new technology initiative aimed at helping low and moderate income families, particularly Latinos. The centerpiece of this initiative is a new online portal called The Beehive (www.beehive.org). This website features information and interactive services concerning education, health, jobs, family and finances. The Washington County Beehive is a localized version of the national Beehive website that was launched by One Economy in 2001. Since that time nearly nine million individuals have visited the site in both English and Spanish.

"Intel Oregon is delighted to be part of this innovative community outreach effort," said Jill Eiland, Intel Oregon Public Affairs Manager. "As a company committed to serving the whole community, and preparing people to succeed in an increasingly competitive global marketplace, Intel believes Washington County Beehive will provide our community's residents with information and tools that will improve the quality of their lives."

This technology initiative also includes on the ground components designed to increase awareness and understanding of these online services. For instance the Digital Connectors, One Economy's national technology youth leadership program, immerses youth in technology training while sharpening their workplace skills. Centro Cultural and One Economy will customize a local Digital Connectors program for the Hillsboro community. The Hillsboro Digital Connectors will train local residents to take full advantage of the internet, while using the Washington County Beehive as their online guide.

Centro Cultural, a local nonprofit dedicated to serving Latino families, has provided facilities and resources to the Hillsboro Digital Connectors for the training sessions. "One Economy started a beautiful thing by building upon the history of Centro Cultural's commitment to computer literacy. The Beehive will bring an innovative tool to our community, while revolutionizing the way Centro Cultural develops services and empowers vulnerable and low-income people," said Sabino Sardineta, Executive Director of Centro Cultural.

"We are pleased to be working with such experienced and committed partners and look forward to the day when the digital world is just a click away for the families of Hillsboro," said Rey Ramsey, CEO, One Economy. "Hillsboro will now join our growing family of over thirty local Beehives across the country."

Washington County residents are invited to the launch of the Washington County Beehive. Key note addresses include: Mayor Tom Hughes of Hillsboro, Rey Ramsey, CEO of One Economy and Jerralyn Ness of the Washington County Community Action Agency. An online tour of the site will be led by the Digital Connectors and breakfast will be served. This event will take place on July 12, 2006, 9:30-11am at the Hillsboro Civic Center (150 E Main St., Hillsboro, OR 97123, (503) 681-6100). For more information regarding the event, please contact **Cassie Salinas** at 503-542-0862.

The Beehive and Digital Connector expansion into Washington County is made possible through the generous support of Intel Oregon, Meyer Memorial Trust Foundation and Collins Foundation.

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