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“Crash Course” Helps People Make Sense of Today's Economic News

New online video series offers concrete steps in simple language to help regular people understand how decisions on Wall Street and Capitol Hill impact them

WASHINGTON, DC –One Economy, a global nonprofit that leverages technology to help people improve their lives, today launched a new bi-weekly online video series that helps regular people make sense of today's often dire economic news. *Crash Course* (www.thebeehive/crashcourse) brings together financial experts to analyze the latest news, answer viewer questions, and help people decide on the next steps to take in their own lives.

For eight years, One Economy has demonstrated the power of online information and resources to connect people to the economic mainstream. More than 15 million people have used the Beehive (www.thebeehive.org), One Economy's self-help web portal, to improve their lives. At the Beehive's money section, visitors file their taxes for free, get online credit counseling, and learn about basic skill such as how to write a check. *Crash Course* will also air on One Economy's new online public-purpose network, the Public Internet Channel (<http://www.pic.tv>).

"At One Economy, we believe quality information is the key to quality of life," said Phillip S. Williams, executive producer of the Beehive. "*Crash Course* helps people make sense of the news so they can guide their families to economic security and prosperity."

Each segment in the series, hosted by Lee Davenport, Beehive Money Producer, will feature a financial expert, including Kelly Dillon, President and CEO of KeyBank, and David Marzhal, Executive Director of National Community Tax Coalition. Upcoming topics will include the global economic slowdown, increased unemployment, and increased cost of living. In addition to responding to viewer-submitted questions, experts will also direct viewers to free online tools they can use to move their households toward greater economic stability.

"A site like the Beehive is, in my opinion, a huge help. It is difficult to really understand what is going on in the financial world without some direct exposure. Nevertheless, the state of those markets affects all Americans, including those who don't have the capital to invest and actively participate in financial markets. The Beehive is an easy to navigate, un-intimidating site filling a great void in educating people about aspects of our financial system that affect them" said Vivek Pathak, one of the financial experts appearing in the series.

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About One Economy

One Economy is a global nonprofit that uses the power of technology and information to expand opportunities for low-income people. One Economy delivers online public-purpose resources and innovative programs to individuals and communities. Visit www.one-economy.com for more information.