



FOR IMMEDIATE RELEASE
September 10, 2007

Contact: Austin Bonner
abonner@one-economy.com / (202) 393-0051

One Economy Outlines Strategy for Technology in the Public Interest

WASHINGTON – Technology has improved the lives of many Americans, but its benefits have failed to reach millions of low-income Americans. Less than 45 percent of Americans earning under \$30,000 per year have in-home access to a high-speed internet connection. In order to jumpstart the creation of a national opportunity agenda that promotes the use of technology for the public good, One Economy Corporation has released “A National Blueprint for Technology and the Public Good,” a set of achievable goals and policy ideas for reshaping America’s technological landscape.

This ambitious agenda focuses on focuses three strategic areas of technology that will enable the United States to prosper in the 21st century:

- **Universal Access:** An executive order that directs the Department of Housing and Urban Development to promote high-speed Internet access in affordable housing and reform of the Universal Service Fund will help bring affordable and accessible broadband to all Americans.
- **Develop New Technology Applications:** Harnessing technology to create new applications will improve health care, disaster relief, and education.
- **Expand and Encourage Civic Participation:** A National Youth Tech Corps, available to low-income communities in all 50 states, will immerse youth in technology training, and help them build their leadership and workplace skills to enter the new economy.

“Technology is changing lives, but too many Americans remain locked out of the economic mainstream,” said One Economy Chief Executive Officer Rey Ramsey. “The ideas in this Blueprint will open the doors of opportunity for everyone.”

The Blueprint was released in conjunction with a forum on telecommunications featuring former FCC Chairmen William Kennard and Richard Wiley, and technology leaders Bruce Mehlman and Blair Levin. A video of that conversation, including the panelists’ comments on the Blueprint, is available online at www.247townhall.org, One Economy’s home for civic engagement on social, political and economic issues.

Download the [complete Blueprint](#) now at www.one-economy.com.

###

One Economy Corporation is a global nonprofit organization that uses innovative approaches to deliver the power of technology and information to low-income people, giving them valuable tools for building better lives and entering the economic mainstream. We help bring [broadband into the homes](#) of low-income people, [employ youth](#) to train their community members to use technology effectively, and provide [socially responsible media properties](#) that offer a wealth of information on education, jobs, health care and other vital issues.