



FOR IMMEDIATE RELEASE
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ATTENTION: TECHNOLOGY & TELECOM REPORTERS, ASSIGNMENT EDITORS

One Economy Launches National Campaign to Bring Technology to Millions of Americans

Two-year public-private campaign will expand technology access, training, and online media

WASHINGTON – One Economy will announce the launch of the *Bring IT Home America* campaign on **Tuesday, April 8 at 10 a.m. at the National Press Club**. This campaign is a member-supported effort that marshals the resources of government, business, and the nonprofit sector around a powerful goal: extending the promise of innovative technology to expand opportunities to those who need them most. The event will include announcements of government and corporate commitments to increase digital inclusion in America.

Media interested in attending this event should RSVP to Austin Bonner at (202) 393-0051 or abonner@one-economy.com.

WHO: Hon. Joe Manchin, Governor of West Virginia
James Cicconi, Senior Executive Vice President-External and Legislative Affairs, AT&T
Kyle McSlarrow, President & CEO, National Cable & Telecommunications Association
Rey Ramsey, Chief Executive Officer, One Economy

WHAT: Campaign Launch: Bring IT Home America

WHEN: Tuesday, April 8
10 to 11 a.m.

WHERE: National Press Club
Holeman Lounge
529 14th Street N.W.
Washington, DC

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One Economy Corporation is a global nonprofit that uses innovative approaches to deliver the power of technology and information to low-income people, connecting them to valuable tools for building better lives and entering the economic mainstream. We help bring [broadband into the homes](#) of low-income people, [employ youth](#) to train their community members to use technology effectively, and provide [socially responsible media properties](#) that offer a wealth of information on education, jobs, health care and other vital issues. Learn more at www.one-economy.com.