



FOR IMMEDIATE RELEASE  
February 10, 2009

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## **Atlanta Health Care for You Connects People to Local Free and Low-Cost Health Services**

New online tools will improve health care access and quality for low-income people

ATLANTA -- One Economy, a global nonprofit that leverages technology to help people improve their lives, today launched Atlanta Health Care for You, a new website that connects people to health information and local free or low-cost resources that improve both health care access and outcomes.

Health Care for You uses online applications to address health disparities in Atlanta. At [Atlanta.HealthCareforYou.org](http://Atlanta.HealthCareforYou.org), users will find tools and information they can use to locate and obtain quality health care, navigate state and local health programs (including the State Children's Health Insurance Program) and manage diseases including asthma, diabetes, and obesity. The website's key features include:

- Simple instructions for applying to low-cost health care assistance programs
- A ZIP code-based directory of doctors and medical services
- *Ask the Expert*, a medical question-and-answer that provides personalized advice from a medical expert
- Calendars and schedules for free and low-cost health events and services
- Multimedia content

"To make good decisions about their health, people need access to quality information," said Rey Ramsey, chief executive officer of One Economy. "Atlanta Health Care for You connects people to free, easy-to-understand health tools and resources that will improve their lives."

One Economy has partnered with local health care organizations and with public and nonprofit agencies to make low-income residents aware of local resources through Atlanta Health Care for You. "Community Fellows" will work directly with Atlanta residents and organizations, training them to use the website and encouraging them to take advantage of free and low-cost health resources. Community Fellows will help their neighbors gain the knowledge and skills they need to use health information online and actively manage their health over the long term.

Atlanta Health Care for You was created with grant support from the global research-driven pharmaceutical company Merck & Co, Inc.

"Merck is pleased to support Atlanta Health Care for You," said Ellen Lambert, executive director, Corporate Contributions, Merck & Co., Inc. "Access to quality, reliable health care information is essential for good health. This new tool will help those in need get information they can use to make better, more informed health care decisions."

Health Care for You's focus on health education is a part of One Economy's effort to create "21<sup>st</sup> Century Communities" that help low-income people make their communities better places to live, work and learn. One Economy's health sites also serve Washington, DC and Chicago.

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### About One Economy

One Economy is a global nonprofit that uses the power of technology and information to expand opportunities for low-income people. One Economy delivers online public-purpose resources and innovative programs to individuals and communities. Visit [www.one-economy.com](http://www.one-economy.com) for more information.