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Since its founding in 2000, One Economy has worked to maximize the potential of technology to help low-income people improve their lives and enter the economic mainstream. Working on four continents, we use innovative approaches to deliver the power of technology and information to low-income people, connecting them to valuable tools for building better lives. We help bring broadband into the homes of low-income people, employ youth to train their community members to use technology effectively, and create public-purpose media that inspires, informs and engages.

## Community Connections

One Economy has worked with more than 50 communities around the world to build digital inclusion programs including free or low-cost Internet access, affordable computers, and building the capacity of local organizations that integrate technology into their work.

From 2004 to 2006, we worked to change state affordable housing finance policies to encourage the inclusion of broadband into the homes of low-income people. **As a result of our efforts, more than 300,000 Americans now have affordable broadband in their homes.**

## Digital Connectors

One Economy's Digital Connectors program harnesses the talent and potential of youth to build cultural bridges between technology and their communities. The program identifies talented young people, immerses them in technology training, and helps them build their leadership and workplace skills to enter the 21st-century economy. Digital Connectors are motivated by community service, sharing what they have learned with their families, friends, and communities.

**Digital Connectors have provided more than 50,000 of hours of community service.**

## Next Generation Public-Purpose Media

One Economy has created a network of public-purpose media properties that connect low-income people to resources and information about important issues like health, jobs, money, schools, and family. One Economy's multilingual websites, written at an accessible literacy level, combine compelling programming with localized, relevant information that helps people to take action.

The Public Internet Channel ([www.PIC.tv](http://www.PIC.tv)), One Economy's latest effort, is a multimedia experience that inspires and empowers its viewers to improve their lives. Everything on the Public Internet Channel is relevant, current, accessible and, whenever possible, local—and always with a clearly-defined public purpose.

Led by our signature website, the Beehive ([www.theBeehive.org](http://www.theBeehive.org)), **these online tools have reached nearly 15 million people, many of whom are coming online for the first time.**

