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One Economy Corporation, AT&T, and CETF Announce Million Dollar Technology-Based Affordable Housing Initiative

\$1.5 million investment will expand technology access, training, and online media for residents in Riverbank, Westlake-Pico and San Ysidro

Riverbank, California—The California Emerging Technology Fund (CETF), AT&T, and One Economy Corporation today named the three latest 2009 "21st Century Communities" selected to participate in the Bring IT Home California partnership, a digital inclusion program designed to bring broadband to underserved communities.

The new communities are: the City of Riverbank and the County of Stanislaus, the Westlake-Pico Union area of Los Angeles, and the San Ysidro area of San Diego. These communities join San Francisco's Mission District, the Vernon-Central community of Los Angeles, East Oakland, and Cutler-Orosi in Central California as "21st Century Communities."

Through the investments of AT&T, CETF and One Economy, each community will collaboratively build digital inclusion programs that include broadband access, community training programs, self-help and educational online content, and programs that help residents purchase low-cost computers. One Economy will lead program development on the ground in each community.

A recent study by the Public Policy Institute of California found that, across the state, low-income people are significantly less likely than higher-income people to use a computer, the Internet, or broadband. Bring IT Home California, funded by a \$2.5 million investment from CETF, is connecting underserved people with the technology and information they need to make their communities better places to live, work and learn. The program launched in 2008 and by 2010, Bring IT Home California will have built ten 21st Century Communities.

"California wins if more of its residents can tap high-speed broadband connections to access local resources, education and training to improve their lives," said Sunne Wright McPeak, president and chief executive officer of the California Emerging Technology Fund. "With more than 14 million Californians without a broadband connection, it is essential that we invest and work aggressively to close this digital divide and bring broadband to underserved communities."

Bring IT Home California's efforts include a "smart housing" strategy that creates technology ecosystems within affordable housing developments, giving families the tools they need to access local resources, education, and training.

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“As the nation’s leading provider of broadband technology, we recognize that it provides an immeasurable advantage for those who have it,” said Kathy McKim, AT&T Vice President of External Affairs for Sacramento/Central Valley. “That’s why AT&T is so proud of our partnership with One Economy and CETF. The technology tools, access, and training this program will provide to Riverbank, Westlake-Pico and San Ysidro will help people find jobs, improve their educational skills, get the latest health information, and connect with a world of opportunity.”

“Bring IT Home California will provide thousands of families with the information and resources they need to improve their lives. Across California, these partnerships are transforming communities,” said Mike Mantle, chief operating officer of One Economy. “People who live in 21st Century Communities have more opportunities to strengthen their lives. Importantly, they also have the tools they need to compete more effectively in today’s economy, as well as tomorrows.”

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About One Economy

One Economy is a global nonprofit organization that uses innovative approaches to deliver the power of technology and information to low-income people. More than 17 million people have used One Economy's online tools and resources to build better lives. Learn more at www.one-economy.com. To date, One Economy has launched on-the-ground programs in 42 U.S. states, Africa, Europe, Latin America and the Middle East.

About the California Emerging Technology Fund (CETF)

The mission of the California Emerging Technology Fund (CETF) is to close the Digital Divide and ensure that California is a global leader in the use of broadband technology (high-speed access to the Internet). The California Public Utilities Commission directed the establishment of CETF in approving the mergers of SBC-AT&T and Verizon-MCI in 2005. AT&T and Verizon are contributing a total of \$60 million in seed capital to advance broadband deployment and adoption. CETF is a non-profit public-benefit corporation. For more information: www.cetfund.org

About AT&T

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates, AT&T operating companies, are the providers of AT&T services in the United States and around the world. Among their offerings are the world's most advanced IP-based business communications services, the nation's fastest 3G network and the best wireless coverage worldwide, and the nation's leading high speed Internet access and voice services. In domestic markets, AT&T is known for the directory publishing and advertising sales leadership of its Yellow Pages and YELLOWPAGES.COM organizations, and the AT&T brand is licensed to innovators in such fields as communications equipment. As part of their three-screen integration strategy, AT&T operating companies are expanding their TV entertainment offerings. In 2009, AT&T again ranked No. 1 in the telecommunications industry on *FORTUNE*[®] magazine's list of the World's Most Admired Companies. Additional information about AT&T Inc. and the products and services provided by AT&T subsidiaries and affiliates is available at <http://www.att.com>.