



News Release

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PROGRESSIVE REDEVELOPMENT, INC., AT&T, AND ONE ECONOMY CONNECT DOWNTOWN ATLANTA FAMILIES TO TECHNOLOGY AT HOME

PARTNERSHIP PROVIDES FREE BROADBAND INTERNET TO SEVEN COURTS

ATLANTA, Nov., 3, 2009— AT&T* and One Economy Corporation have partnered with Progressive Redevelopment, Inc. (PRI) and the SunTrust Foundation to bring free broadband Internet access to 171 units in the community of Seven Courts in downtown Atlanta. Residents of the PRI property will receive three years of free broadband access, plus training and technical support. Seven Courts is the first Atlanta area affordable housing community to receive free access to the Internet.

Seven Courts residents will celebrate the arrival of the Internet service during a community festival from 10:00 a.m. to 1 p.m. Saturday, Nov. 7, at 2800 Martin Luther King Jr. Drive SW. Atlanta City Councilman CT Martin, AT&T Georgia Regional Manager External Affairs Dennis Boyden, One Economy Program Director for Atlanta Carol Johnson, and CaringWorks President Dr. Carol Collard are scheduled to be among the speakers. Athletes from Energy Fitness will be leading sports activities for residents.

The initiative aims to overcome the barriers to broadband use by people in low-income areas: accessibility, affordability and adoption.

“Investing in our community means a lot more than just putting a roof over someone’s head,” said Bruce Gunter, President and CEO of Progressive Redevelopment, Inc. “Succeeding in the 21st century requires 21st century tools. To make our community an environment for success we are not only providing broadband connections, but also providing digital literacy training to give our residents the opportunity to utilize the power of technology in their everyday life.”

AT&T is providing two years free service with an additional third year funded by SunTrust Foundation so that the 171 units at Seven Courts can connect to broadband Internet. PRI and One Economy are providing residents with training and access to affordable computers.

“High-speed Internet is the first technical utility—it’s become as important as water, gas, and electricity. But too many people still aren’t connected to this powerful resource,” said Dennis Boyden, Regional Manager-External Affairs of AT&T Georgia. “We at AT&T have the technical backbone to expand broadband adoption and get people online. We are

proud to be utilizing our capacity to bring the power of the Internet to those who need it, bridging the digital divide.”

Working for One Economy, members of AmeriCorps VISTA and Georgia State sociology students surveyed the Seven Courts neighborhood to determine residents’ familiarity with computers and the Internet. Information from the survey is being used to design digital literacy training for the residents.

“To see Atlanta thrive, SunTrust supports innovative projects that uplift our community from the inside out,” said Raymond King, as Senior Vice President of Community Affairs of SunTrust. “Broadband has an amazing multiplier effect—it’s a turnkey resource that holds within it unlimited potential for individuals to improve almost every aspect of his or her life.”

A key element of the program to ensure widespread adoption is the Digital Connector program, currently under development for Seven Courts. Young residents, between the ages of 14-21, in Seven Courts and the surrounding area will be enlisted as “Digital Connectors” to receive intensive training; in turn, the Digital Connectors will teach their adult neighbors how to access and take advantage of the Internet.

The Atlanta program is part of a national partnership between One Economy and AT&T, which has provided broadband access to 50,000 low-income families across the country. Atlanta was selected as one of the sites because of the commitment of core civic partners.

“PRI is at the forefront of providing one of the world’s most economically powerful tools to their community,” said Rey Ramsey, CEO of One Economy. “To really see economic transformation, we must facilitate opportunities to leverage digital resources. Whether applying for a job, finding accurate health care information or improving educational opportunities, meaningful access to technology and online resources empowers individuals to make informed choices on their own behalf.”

One Economy has additionally applied for the Broadband Technologies Opportunity Program (BTOP) funding under the federal economic stimulus package, which would greatly expand Internet access to residents of Atlanta. The program would provide up to 4,000 low-income housing units with free Internet access for two years and train 75 Digital Connectors.

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About AT&T

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates, AT&T operating companies, are the providers of AT&T services in the United States and around the world. Among their offerings are the world’s most advanced IP-based business communications services, the nation’s fastest 3G network and the best wireless coverage worldwide, and the nation’s leading high speed Internet access and voice services. In domestic

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About Philanthropy at AT&T

AT&T Inc. (NYSE:T) is committed to advancing education, strengthening communities and improving lives. Through its philanthropic initiatives and partnerships, AT&T supports projects that create learning opportunities; promote academic and economic achievement; and address community needs. In 2007, AT&T contributed more than \$164 million through corporate-, employee- and AT&T Foundation-giving programs. AT&T and the AT&T Foundation, the corporate philanthropy organization of AT&T, combine more than \$1.9 billion of historic charitable commitment to communities across the country.

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About One Economy

One Economy is a global non-profit organization that uses innovative approaches to deliver the power of technology and information to low-income people. More than 17 million people have used One Economy's online tools and resources to build better lives. To date, One Economy has launched on-the-ground programs in 42 U.S. states, Africa, Europe, Latin America and the Middle East. Learn more at www.one-economy.com.

About Progressive Redevelopment, Inc. (PRI)

PRI develops, owns and manages sustainable, affordable multifamily housing and delivers supportive services to its residents. Whether it's supportive housing at a single room occupancy property in downtown Atlanta, and historic renovation in the inner suburbs, a large mixed-income apartment complex or an independent living community for seniors, PRI is committed to improving the lives of its residents. The expertise and commitment embraced by PRI's staff has helped change lives.

About SunTrust Banks, Inc.

SunTrust Banks, Inc., headquartered in Atlanta, is one of the nation's largest banking organizations, serving a broad range of consumer, commercial, corporate and institutional clients. As of September 30, 2009, SunTrust had total assets of \$172.7 billion and total deposits of \$119.3 billion. The Company operates an extensive branch and ATM network throughout the high-growth Southeast and Mid-Atlantic states and a full array of technology-based, 24-hour delivery channels. The Company also serves clients in selected markets nationally. Its primary businesses include deposit, credit, trust and investment services. Through various subsidiaries the Company provides mortgage banking, insurance, brokerage, investment management, equipment leasing and capital markets services. SunTrust's Internet address is suntrust.com.